



# South Jersey Ice & Athletic Center

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NJ Nonprofit Organization

## Update on the SJAC Association's Efforts

**August 1st, 2023**– The SJAC would like to provide an update to our donors, supporters, and followers:

After numerous discussions with a broad array of entities, including: State of NJ Officials, Atlantic County Commissioners, Principal Officers of D.E.E.M. Enterprises LLC and associated architects; as well as public statements made by the Mayor of Atlantic City, and a separate and specific clause disclosed within the signed Memorandum of Understanding (M.O.U.) between DEEM and the City of Atlantic City, it is the SJAC Association's understanding that the Atlantic City Skate Zone will be replaced.

It has been a total community effort volunteering to keep the ice rink open and inspiring, in the context of a now \$3.2 Billion dollar for-profit real-estate transaction, that our beloved ice rink will be replaced...

### **BIGGER AND BETTER THAN EVER BEFORE!**

Although the current Mayor of Atlantic City stated, "...it may be smaller," we are hopeful that the true decision makers involved understand the potential for the *economic diversification* that a state-of-the-art ice rink and athletic center can provide for our area, particularly in the face of quickly developing northern New Jersey and New York City casinos.

In that same sense of community, we encourage, and welcome, our local press and media asking the necessary questions:

**-Where will the future ice rink be located?**

**-Who will own and operate the new ice rink?**

**-Are these plans what is best for our ice rink and youth-sports community?**

We would like to thank all of our donors, supporters, and followers.

Moving forward, the SJAC will continue to advocate for a state-of-the-art facility on behalf of our community.

In the event that the SJAC's efforts are no longer needed, all funds will be re-donated to "similar like-minded nonprofits," as explicitly stated in our organizational bylaws.

Additional fundraising efforts will be announced on an as-needed basis.

We welcome DEEM, the City of Atlantic City, and the State of New Jersey, to invite any of our board members to have a seat at the table in any discussions that are sure to take place shortly about our community's new and improved ice rink!

#### **Press Contact:**

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